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香港大學商學院
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Research Seminar Series in Information Systems

Spring 2006

- Speaker:** Dr. Ron Kwok
City University of Hong Kong
- Topics:** Improving Knowledge Creation in Virtual Team: A Laboratory Study
on Leadership Style and Group Reward
- Date:** Thursday, 13 April 2006
- Time:** 10:00 a.m. – 12:00 noon
- Venue:** Room 602, Meng Wah Complex, HKU

All Are Welcome !!!

Abstract

The presentation is focused on a laboratory experiment which extends research on virtual teams by examining effects of leadership styles and group rewards on Knowledge Creation (KC) in virtual teams in general, and on change in individual knowledge structures in particular as indicated through knowledge mapping development. A model is presented which explains the enabling effects of different leadership styles (transformational vs. transactional) and group rewards (with vs. without individual accountability) on KC-relevant virtual team interaction (performance monitoring, peer assessment and correction, elaborated explanations, and requesting for backing-up behavior), and knowledge creation outcomes (change in individual knowledge structures, i.e. knowledge complexity, integration and commonality). Also, results of the laboratory experiment and explanations are presented.

Short Bio of the Speaker

Dr. Ron Kwok holds a Ph.D. degree in Information Systems from the City University of Hong Kong. He was Assistant Professor in the School of Management at the State University of New York at Binghamton (US) before joining City University of Hong Kong in 2002. He received the Best Teaching Evaluation Award from the Department of Information Systems, City University of Hong Kong in 2005.

Dr. Kwok has research articles published, or to be published, in several international refereed journals, including: *Journal of Association for Information Systems*, *Journal of Management Information Systems*, *Communications of ACM*, *Communications of AIS*, *IEEE Transactions on Systems, Man, and Cybernetics*, *Decision Support Systems*, *European Journal of Information Systems*, *Information & Management*, *Group Decision and Negotiation*, *International Journal of Information Management* and *Computers & Education*. He has also published several book chapters, and a good number of articles in international conference proceedings such as *Hawaii International Conference on System Sciences (HICSS)*. His research interests lie in the areas of technology mediated learning, fuzzy GSS, electronic commerce, leadership, and IS outsourcing. Dr. Kwok was ICIS doctoral consortium fellow (1998). He serves on the Editorial Review Board of the *Journal of Information Technology Cases and Applications (JITCA)*. Dr. Kwok has also served as ad hoc reviewer for international journals such as *MIS Quarterly*, *Group Decision and Negotiation*, and *Decision Support Systems*, and a number of international conferences such as *ICIS*, and *HICSS*.

Schedule of the Research Seminar Series in Information Systems

Meeting	Date	Speaker and Tentative Topic(s)
1.	9 Feb (Thursday)	Professor Guy Gable, Queensland University of Technology, Australia “Measuring Enterprise Systems Success: The ES-Success Model” and “AIS-in-PAR - The State of the IS Academic Discipline in Pacific Asia”
2.	16 Feb (Thursday)	Professor Doug Vogel, CityU “Knowledge Management” and “Surviving and Thriving as an IS Professional”
3.	24 Feb (Friday)	Dr. Xinping Shi, HKBU “Research on IT/IS Adoption in Organizations: Past Work and Future Direction”
4.	2 March (Thursday)	Dr. Benjamin Yen, HKU “The Design and Evaluation of Accessibility for Web Navigation”
5.	9 March (Thursday)	Professor Waiman Cheung, CUHK “Third-party E-service for a Fourth-party Logistics Platform”
6.	23 March (Thursday)	Professor Paul Forster, HKUST “Mobile Auction Adoption Intention amongst Online Auction Users”
7.	30 March (Thursday)	Professor T.P. Liang, CUHK and National Sun Yat-sen University, Taiwan “Research Issues in Customer-centric Information Systems”
8.	6 April (Thursday)	Dr. Eric Ngai, PolyU “RFID Technology and Applications - Two Case Studies”
9.	13 April (Thursday)	Dr. Ron Kwok, CityU “Improving Knowledge Creation in Virtual Team: A Laboratory Study on Leadership Style and Group Reward”
10.	20 April (Thursday)	Professor Kar Yan Tam, HKUST “Web Personalization and Consumer Decision Making”

***All seminars will be held at Room 602, Meng Wah Complex, HKU
starting either 9:30 am or 10 am.***