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## Research Seminar Series in Information Systems

**Spring 2006**

- Speaker:** Professor Guy G. Gable  
Professor of Information Systems  
Chair, IT Professional Services Research Program  
Faculty of Information Technology  
Queensland University of Technology  
Australia
- Topics:** (1) Measuring Enterprise Systems Success: The ES-Success Model  
(2) AIS-in-PAR - The State of the IS Academic Discipline in Pacific Asia
- Date:** Thursday, 9 February 2006
- Time:** 9:30 a.m. - 12:30 p.m.
- Venue:** Room 602, Meng Wah Complex, HKU

***All Are Welcome !!!***

## **Abstracts**

### **(1) Measuring Enterprise Systems Success: The ES-Success Model**

Despite the pervasiveness and importance of Enterprise Systems (ES) in modern organizations, no acceptably valid and reliable Enterprise System success assessment scale has heretofore been developed. This paper presents The ES-Success Model—a simple yet robust model designed to measure the success of Enterprise Systems. Three surveys were conducted to gather data for (1) model dimensions and measures identification, (2) model specification, and (3) model confirmation, arriving at a reliable, validated model. The model comprises twenty-seven measures along four distinct and individually important dimensions: Individual Impact, Organisational Impact, System Quality and Information Quality. The existence of an extensively validated, adaptable, and easy-to-use model and instrument for gauging ES-success will facilitate research into factors of Enterprise Systems Success, and potentially a cumulative tradition of research, previously not possible. This presentation will conclude with discussion on new research directions following from this work.

### **(2) AIS-in-PAR - The State of the IS Academic Discipline in Pacific Asia**

AIS Council at ICIS'03 in Barcelona, endorsed a study of the State of the IS Academic Discipline in Pacific Asia (AIS-in-PAR). The project was commenced late 2003 and is expected to conclude mid-2006. The core of the project is a set of State case studies (initially Hong Kong, Australia, NZ, Singapore, Korea and Taiwan) combined with other 'sub-study' and secondary data. This presentation will report on the status of AIS-in-PAR and its sister study of IS in Australasia (IS-in-ANZ), and will conclude with open discussion on strategies for meta-analysis and integration of the study parts.

## **Short Bio of the Speaker**

Guy G. Gable is Professor of Information Systems, and chairs the IT Professional Services Research Program, Queensland University of Technology <http://sky.fit.qut.edu.au/~gable/>. His PhD is from University of Bradford (ICIS'92 1st) and MBA from Ivey. He is Pacific Asia Region Editor for Journal of Strategic Information Systems, and for Journal of Global Information Management. Key research interests include IT Professional Services, IT Research Methods, Enterprise Systems, and Measuring Success. Career emphasis is on research collaboration with industry/professions; he is Chief Investigator (\$2.0M+) on grants with Accenture, SAP, Institute of Management Consultants, and Queensland Treasury.

## Schedule of the Research Seminar Series in Information Systems

Meeting	Date	Speaker and Tentative Topic(s)
1.	9 Feb (Thursday)	Professor Guy Gable, Queensland University of Technology, Australia “Measuring Enterprise Systems Success: The ES-Success Model” and “AIS-in-PAR - The State of the IS Academic Discipline in Pacific Asia”
2.	16 Feb (Thursday)	Professor Doug Vogel, CityU “Knowledge Management” and “Surviving and Thriving as an IS Professional”
3.	24 Feb (Friday)	Dr. Xinping Shi, HKBU “Research on IT/IS Adoption in Organizations: Past Work and Future Direction”
4.	2 March (Thursday)	Dr. Benjamin Yen, HKU “The Design and Evaluation of Accessibility for Web Navigation”
5.	9 March (Thursday)	Professor Waiman Cheung, CUHK “Third-party E-service for a Fourth-party Logistics Platform”
6.	23 March (Thursday)	Professor Paul Forster, HKUST TBC
7.	30 March (Thursday)	Professor T.P. Liang, CUHK and National Sun Yat-sen University, Taiwan “Research Issues in Customer-centric Information Systems”
8.	6 April (Thursday)	Dr. Eric Ngai, PolyU TBC
9.	13 April (Thursday)	Dr. Ron Kwok, CityU “Improving Knowledge Creation in Virtual Team: A Laboratory Study on Leadership Style and Group Reward”
10.	20 April (Thursday)	Professor Kar Yan Tam, HKUST “Web Personalization and Consumer Decision Making”

***All seminars will be held at Room 602, Meng Wah Complex, HKU  
starting either 9:30 am or 10 am.***