



Trends in Outsourcing - 2008 and Beyond

Professor Stephen K.M. Lau

Chairman of EDS Hong Kong

Vice-President, Hong Kong Computer Society

Date: 18 March 2008 (Tue)

Time: 6:50pm - 8:50pm

Venue: LT-8, 4/F, Academic Building, City University of Hong Kong

Synopsis: For a variety of economic and cost-performance reasons, outsourcing is now a common and accepted strategy in the global corporate scene. According to a Gartner survey, 65% of US companies have a formal enterprise outsourcing strategy in place, as compared to only 35% in 2005. Financially, worldwide outsourcing spending grows about 8.1% to US\$441B (from \$408B in 2007) (Gartner).

Offshoring, where India is the recognized leader, continues to grow globally due to in-country skill shortages and to take advantage of multiple geographies with range of lower-cost IT skills. Other countries, with relevant and specific attributes, are developing to be serious players in offshoring. Would China be poised to seriously challenge India in this market space?

This presentation will examine the major considerations of outsourcing, what should corporations look for as desirable attributes of a service provider, and the trends of outsourcing in 2008 and beyond.

Speaker: **Professor Stephen K.M. Lau** is Chairman of EDS Hong Kong and Adjunct Professor at the Department of Information Systems, The City University of Hong Kong. He was the first Privacy Commissioner for Personal Data for Hong Kong (1996-2001). He has 30+ years' experience in the information technology and banking industries in both the government and private sectors. He has a long and distinguished career, having held a variety of senior management positions with International Computer Limited, Citicorp, EDS and the Hong Kong Government where he was head of the Government Data Processing Agency.

In 1984, Prof. Lau was awarded Member of the British Empire (MBE) for his outstanding service to the Hong Kong Government and the community in the area of information technology. In 1986, he was made a Distinguished Fellow of the Hong Kong Computer Society. In June 2001, he was made a Justice of the Peace.

Active in community affairs, he holds chairmanships/ memberships of a number of advisory committees of the Government and Universities. He is also the Vice President (Professional Development) of the Hong Kong Computer Society and a former director of the Hong Kong Internet Registration Corporation.

Prof. Lau has a bachelor's degree from the University of Manchester, a master's in computer science from London University, and has completed a senior executive program at the Harvard Business School.

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